

ENTRY DEADLINE: 20 NOVEMBER 2020

## CANCER CARE INITIATIVE OF THE YEAR

**The delivery of cancer care services to patients is often delivered in specialised settings but there are also new and innovative treatments and pathways. Where and when people receive care has been changing. Brining patients closer to their care is important in reducing inefficiencies and providing more control. System led approaches have also changed the way treatment has been delivered.**

Prevention initiatives working across organisational boundaries especially in terms of population health and working with primary and community environments. Combined these new approaches are adding value to the service, reducing attendance and saving money.

This award will recognise NHS and public sector organisations and local care economies that are making progress on cancer care and prevention. Our judges will be looking for teams who can prove that a change in approach has significantly bolstered the quality of care, and so improved financial value and patient experience. Judges will also be looking for integrated initiatives of prevention and treatment.

### Eligibility

Entrants for this award will be any organisation from the NHS, general practice, community and primary care as well as other public sector bodies making things better.

### JUDGING CRITERIA

#### Ambition

- Provide a clear rationale for the initiative including the context of care provision
- Explain how the initiative aimed to improve the care of people with cancer, and simultaneously improve financial value and efficiency – this can also be related to a preventative initiative
- Explain how the initiative was informed by existing best practice or evidence
- Include any relation to objectives set by bodies driving better practice

#### Outcome

- Evidence that the initiative has led to an improvement in patient care for people with cancer, and a resulting improvement in value for the local care economy.
- This must include a quantitative aspect but can also include qualitative measures such as patient feedback.
- How has the initiative better allocated resources on care and prevention?
- What has been the result for the patient experience including any reduction in variation?

WHY WAS LAST YEAR'S WINNER SUCCESSFUL?

The judges felt that this was an innovative and excellent programme with clear patient benefit and evidence of widespread dissemination both nationally and globally. There was a clear focus on improving outcomes, and excellent research outputs further enhanced the project. The judges were particularly impressed with the inclusion of nutrition into the programme, and the adaptation to a virtual programme during the pandemic.

### 2020 Winners

**Wessex Cancer Alliance and University Hospital Southampton FT**

VIEW THE 2020 SHOWCASE

#### Spread

- Initiatives which have shared learning across departments, teams and organisation which have resulted in tangible improvements.
- What efforts are being made to share results?

#### Value

- Provide clear evidence the initiative has improved value.
- Show how the initiative has simultaneously delivered financial savings and improved patient experience – creating value for taxpayers and patients alike.
- Consider the impacts of the initiative on reducing attendance and bringing care closer to the patient
- Provide testimonials from patients and stakeholders to help support the entry.

#### Involvement

- Provide clear evidence surrounding the consultative measures taken to inform, involve and enable participation in the design of the initiative
- Display how all relevant parties were involved in the initiative, including patients, collaborating organisations, key stakeholders and staff.
- Show how the initiative has supported patients with cancer to safely self-care wherever appropriate
- Demonstrate how strong partnerships across a care economy have been developed, including with the third sector as appropriate

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For more information on entering or help completing your entry, please contact Ryan Bessent on 0207 608 9045 | [ryan.bessent@wilmingtonhealthcare.com](mailto:ryan.bessent@wilmingtonhealthcare.com)

