

ENTRY DEADLINE: 20 NOVEMBER 2020

WHY WAS LAST YEAR'S WINNER SUCCESSFUL?

## PHARMACY AND MEDICINES OPTIMISATION AWARD

**The application of medicines safely which gives the patient choice and maintains their dignity and provides as much a positive experience as is possible is a corner stone of pharmacy. Ensuring that the medicines are provided with value for money in mind and is done in an efficient manner will have great benefits for the NHS. There are many initiatives which optimise the application of medicines including waste management, working with service users on their experience and identifying ineffective usage.**

This award highlights pharmacy teams and departments which driving better efficiencies and adding value to their organisations through reducing waste whilst maintaining safety. Judges want to hear about innovative projects to provide value for money services to their users.

### Eligibility

Entries are open to all NHS and public sector pharmacy teams.

### JUDGING CRITERIA

#### Ambition

- Describe the context of operations in medicines and pharmacy, and provide a clear explanation of the dynamic between pharmacy and the rest of the organisation.
- Discuss the improvements that were identified and how the team went about doing this
- Show how the project plan was informed by existing best practice or evidence
- Provide an explanation of how you aimed to achieve improved value in pharmacy, in terms of both patient safety, efficiency improvements, and financial savings

#### Outcome

- Describe the results of your initiative or innovation in relation to the overall goals.
- Evidence any innovative practices employed
- Discuss how the work has benefited patients, their experience and their knowledge and awareness of medicine usage
- Provide evidence of any reduction in waste, inefficient practice, or unsafe application
- Give details on financial savings made through more productive working, and the benefits of this to your organisation

#### Spread

- Show how your team worked with other departments, teams and organisations to share best practice
- Describe how you are working with your internal communications teams to disseminate learnings to other parts of the organisation or further afield.

The judges unanimously agreed that this was a brilliant and impressive project which has something so simple but so life changing at its centre. There was fantastic demonstration of the impact and benefits to children, with easy to replicate cycles of improvement adding value at each stage. This project addresses an issue for children that will provide significant benefit for them and their parents and carers and will make a huge difference to children's experience of healthcare. The multidisciplinary approach taken to trying to manage this is great to see and clearly correct given the impact achieved. This could be spread across the whole country.

### 2020 Winners

**The Great North Children's Hospital,  
The Newcastle upon Tyne Hospitals FT**

## VIEW THE 2020 SHOWCASE

- Alternatively, provide clear evidence the work is potentially replicable and scalable.

#### Value

- Clearly evidence the work has improved value in pharmacy, delivering financial savings and improved patient experience, and creating value for taxpayers and patients alike.
- Describe the overall value creation for the organisation in terms of financial advantages for the wider organisation, patient experience, or collaboration with other departments to improve processes or safety enhancements
- Supply quantitative or qualitative evidence of this improved value. This could include financial records, monitoring reports or testimonials

#### Involvement

- Evidence a commitment to medicines optimisation that goes far beyond the pharmacy team, and which is embedded in practice throughout a department or – preferably – an organisation
- Demonstrate how your staff have committed to talking to patients about their medication, and to understanding patients' experiences of taking a medication
- Describe how you have included patient engagement and feedback in any changes

ENTER NOW AT: [VALUE.HSJ.CO.UK](http://VALUE.HSJ.CO.UK)

For more information on entering or help completing your entry, please contact  
Ryan Bessent on 0207 608 9045 | [ryan.bessent@wilmingtonhealthcare.com](mailto:ryan.bessent@wilmingtonhealthcare.com)