

ENTRY DEADLINE: 11 DECEMBER 2019

# CANCER CARE INITIATIVE OF THE YEAR

The delivery of cancer care services to patients is often delivered in specialised settings but there are also new and innovative treatments and pathways. Where and when people receive care has been changing. Bringing patients closer to their care is important in reducing inefficiencies and providing more control. System led approaches have also changed the way treatment has been delivered.

Prevention initiatives working across organisational boundaries especially in terms of population health and working with primary and community environments. Combined these new approaches are adding value to the service, reducing attendance and saving money.

This award will recognise NHS and public sector organisations and local care economies that are making progress on cancer care and prevention. Our judges will be looking for teams who can prove that a change in approach has significantly bolstered the quality of care, and so improved financial value and patient experience. Judges will also be looking for integrated initiatives of prevention and treatment.

## **Eligibility**

Entrants for this award will be any organisation from the NHS, general practice, community and primary care as well as other public sector bodies making things better.

#### **ENTRY CRITERIA**

### **Ambition**

- A clear rationale for the initiative including the context of care provision
- An explanation of how the initiative aimed to improve the care of people with cancer, and simultaneously improve financial value and efficiency – this can also be related to a preventative initiative
- An explanation of how the initiative was informed by existing best practice or evidence
- Include any relation to objectives set by bodies driving better practice

## **Outcome**

- Evidence that the initiative has led to an improvement in patient care for people with cancer, and a resulting improvement in value for the local care economy
- This must include a quantitative aspect but can also include qualitative measures such as patient feedback.
- How has the initiative better allocated resources on care and prevention?
- What has been the result for the patient experience including any reduction in variation?



## **Spread**

- Initiatives which have shared learning across departments, teams and organisation which have resulted in tangible improvements.
- What efforts are being made to share results?

#### **Value**

- Clear evidence the initiative has improved value
- Of interest will be projects which have simultaneously delivered financial savings and improved patient experience – creating value for taxpayers and patients alike
- Reducing attendance and bringing care closer to the patient should be considered
- Testimonials from patients and stakeholders will help support the entry

#### **Involvement**

- Clear evidence all relevant parties were involved in the initiative, including patients, collaborating organisations, key stakeholders and staff
- Projects that support patients with cancer to safely self-care wherever appropriate
- Demonstrably strong partnerships across a care economy, including with the third sector as appropriate



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For more information on entering or help completing your entry, please contact Ryan Bessent on 0207 608 9045 | ryan.bessent@wilmingtonhealthcare.com